

AKADÉMOS

Adoption & Analytics Portal

The screenshot displays the Akademos Adoption & Analytics Portal interface. On the left is a dark sidebar with navigation icons for Home, Courses, Analytics, Coursepack, and Help. The main content area features a timeline from July to November. Key events are marked with green banners: 'HEOA Deadline' and 'Booklist Due' in July; 'Booklist Review' and 'Financial Aid Goes Live' in August; 'Start' and 'Today' in September; 'Financial Aid Closes' and 'Review Sales' in October. Below the timeline is a section titled 'Incomplete Courses for 2017/2018 Courses' with a dropdown menu set to '2017/2018 Courses'. Three course cards are shown, each with a red warning icon and a 'Fix' button: MATH. 1201 (Calculus 1) with 'Missing Adoptions'; ACCT. 3041 (Cost Managerial Acct) with 'Not Submitted'; and PSYC. 1000 (Intro Psychology) with 'Missing Adoptions'. An 'Edit' button is located in the top right corner of the timeline area.

User Guide: Faculty

Table of Contents

Introduction	3
How to Access the Adoption & Analytics Portal	3
Review Your Home Page	4
Adopt Your Course Materials	6
No Books Required	7
Step 1: Adopt a Textbook	8
Step 2: Add Ancillary Materials (Optional)	12
Step 3: Add Course Notes	13
Step 4: Preview Course	14
Step 5: Submit Course	15
View All Your Courses	16
Help Page	17

Introduction

Welcome to the Akademos Adoption & Analytics Portal – a software platform that’s designed to make the process of adopting textbooks and course materials for the academic term easier and more efficient for the entire campus community.

Key benefits include:

- Time savings and improved productivity for faculty and administrators
- Streamlined communication: the portal replaces multiple email chains and interoffice memos
- Access to course history and a recommendation tool highlighting high-quality, low-cost options
- Transparency and clarity around course material pricing and process deadlines
- Enhanced reporting and analysis for administrators

In this document, we will review how to use the portal to streamline your textbook adoption process. Key features will be highlighted along the way.

How to Access the Adoption & Analytics Portal

To access the Adoption & Analytics Portal, visit the Online Bookstore website, powered by TextbookX, at MMC.TextbookX.com. Click the “Log in” button highlighted below.

Log in: Log in using your MyMMC account. Please contact your Akademos Account Manager if you are having any trouble.

Each faculty member will only have access to view and edit courses assigned to them. All alerts, notifications, and reports will be customized for each specific faculty user.

The screenshot shows the Akademos Adoption & Analytics Portal interface. At the top, there is a navigation bar with links for FACULTY, SELL, RETURNS, TRACK, BOOK SEARCH, and HELP. A 'Log in' button is located in the top right corner. Below the navigation bar is the Marymount Manhattan College logo and a search bar for course names or codes. A 'Find Your Course' button is highlighted with a red arrow. Below the search bar are two main sections: 'View Your Course Items' and 'Log in with your Marymount Manhattan College Account:'. The 'Log in' button in the second section is also highlighted with a red arrow.

Review Your Home Page

Once logged in, you will see an overview of the upcoming term. If at any time you want to view past or upcoming terms, you can do so by using the term drop down menu located just beneath the timeline.

The screenshot shows the Akademos Adoptions & Analytics Portal. The top navigation bar includes 'Home', 'Courses', 'Analytics', 'Coursepack', and 'Help'. The main content area features a timeline from July to November with milestones: HEOA Deadline, Booklist Due, Booklist Review, Financial Aid Goes Live, Start, Today, Financial Aid Closes, and Review Sales. Below the timeline is a section titled 'Incomplete Courses for 2017/2018 Courses' with a dropdown menu set to '2017/2018 Courses'. Three course cards are displayed: MATH. 1201 (Calculus 1) with 'Missing Adoptions', ACCT. 3041 (Cost Managerial Acct) with 'Not Submitted', and PSYC. 1000 (Intro Psychology) with 'Missing Adoptions'. Each card has a 'Fix' button. Below the courses is a 'Notifications' section with a text input field for 'Your School Email' and a 'Save' button. At the bottom is an 'Activity Log (3)' showing recent administrative actions.

Timeline:

The timeline is usually populated by your Akademos Account Manager and based on input from the school and lists all dates and milestones for the upcoming term. When you hover over the milestones listed, the specific date appears. Please be mindful of the key dates listed and submit your course materials for all classes prior to the booklist deadline. It is crucial that you submit your booklist on time so that the inventory team has enough time to review and stock materials before the Online Bookstore opens to students.



"Missing Adoptions" and "Not Submitted" Courses:

All courses that need your attention will be listed below the timeline. "Missing Adoptions" and "Not Submitted" courses may include:

- Courses where you have not added textbooks
- Courses where you have added textbooks, but have not yet submitted your adoption
- Courses where you have not indicated that no course materials are required for students to purchase.

*Note, the courses listed on the homepage will only be your "Missing Adoptions" and "Not Submitted" courses and may not reflect your full course load for the designated term.

The screenshot shows a section titled "Incomplete Courses for 2017/2018 Courses" with a dropdown menu set to "2017/2018 Courses". Below the title are three course cards:

- MATH. 1201** (Calculus 1) with a "Missing Adoptions" status and a "Fix" button.
- ACCT. 3041** (Cost Managerial Acct) with a "Not Submitted" status and a "Fix" button.
- PSYC. 1000** (Intro Psychology) with a "Missing Adoptions" status and a "Fix" button.

Three red arrows point upwards from below the page to the status indicators on each of the three course cards.

Activity Log:

The activity log will track all updates and changes made to courses tied to your account. Click "See other activities" to expand your full activity log. When you view the full activity log you are also able to search by date range and/or user.

The screenshot shows the "Activity Log" section with the following entries:

- created 9 courses, adopted 3 books, reviewed 9 books, updated 10 courses, submitted 3 books (Yesterday)
- You adopted 3 books, submitted 6 books, updated 2 books (Yesterday)

A red box highlights the link "See 2 other activities >>" located below the second entry.

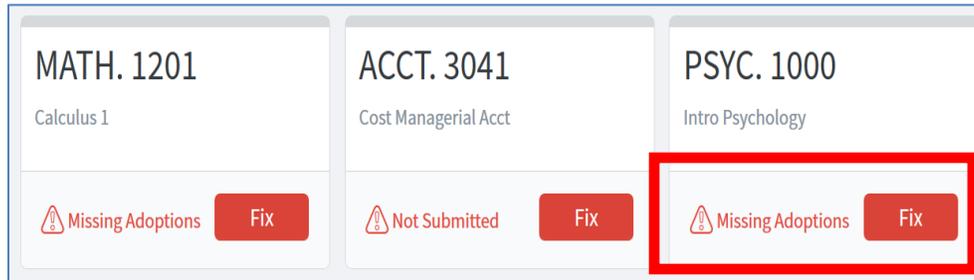
The screenshot shows the "Activity Log" section with a search filter applied. The filter is "Between 07/26/2018 and 08/26/2018", which is highlighted with a red box. The activity log entries are the same as in the previous screenshot:

- created 9 courses, adopted 3 books, reviewed 9 books, updated 10 courses, submitted 3 books (Yesterday)
- You adopted 3 books, submitted 6 books, updated 2 books (Yesterday)

Adopt Your Course Materials

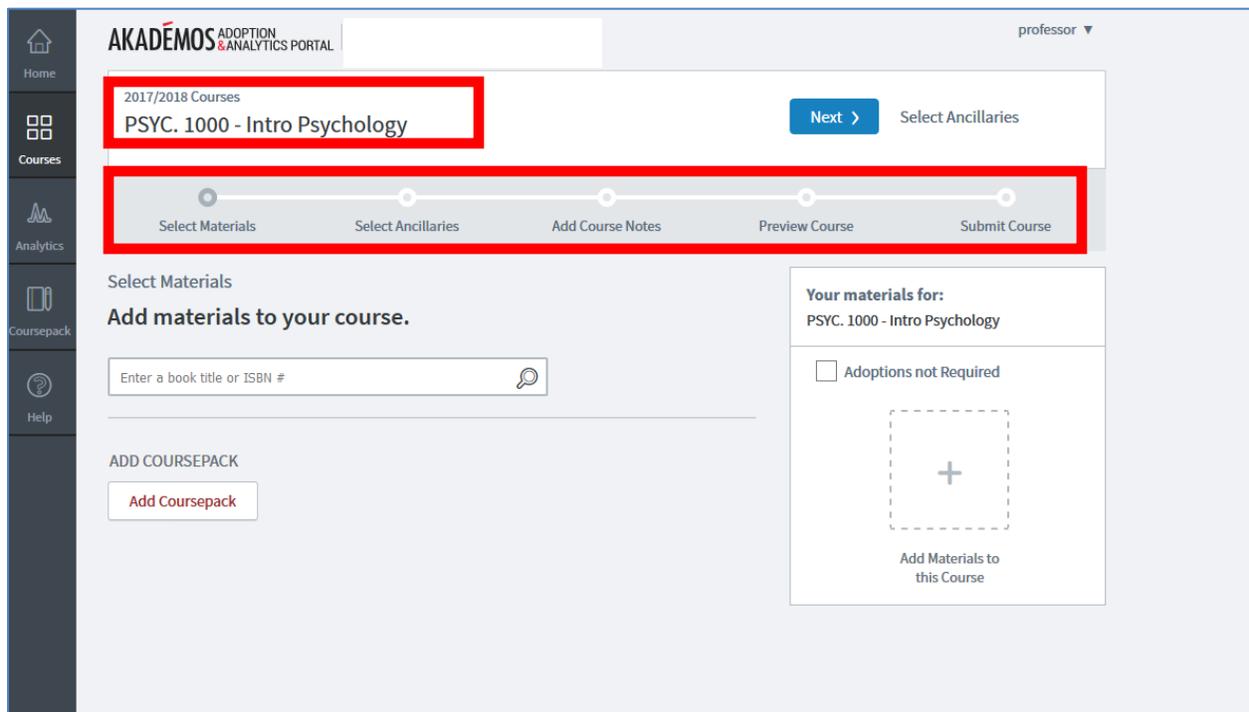
To get started with your adoptions, click the “Fix” button on one of your courses.

- Courses will be listed as “Missing Adoptions” if you have not yet started the adoption process
- Courses will be listed as “Not Submitted” if you have started, but not completed, the adoption process (at a minimum, you have added books or marked the course as “No Books Required”)



NOTE: all edits and updates will be saved to your account in real time. If you need to log off or leave your computer unexpectedly, you can continue where you left off the next time you log in. Adoptions are not considered final until you press “Submit.”

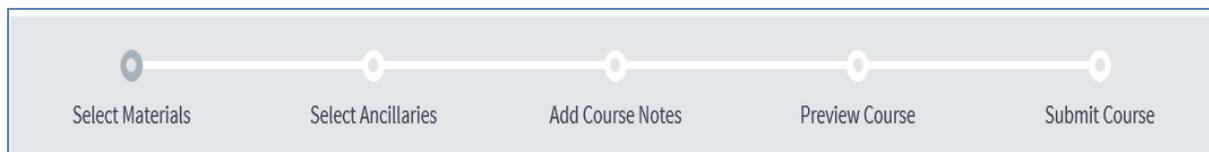
On the course page you will see term, course, and instructor name. Please confirm this is the course you want to submit adoptions to before proceeding.



The steps of the Adoption process:

All steps of the adoption process will be listed on top of every page so you can track where you are.

- Step 1: Select Materials – adopt textbooks or choose "No Books Required"
- Step 2: Select Ancillaries – add supplemental materials to your course
- Step 3: Add Course Notes – add course notes and/or files to your course
- Step 4: Preview Course – view what your course will look like to students
- Step 5: Submit Course – submit your adoptions for administrator review



No Books Required

If your course does not require textbooks, check the box next to "Adoptions not Required" and select the reason why. Then, click "Continue" to finish submitting your course. When students visit the bookstore, they will see that they do not need to purchase materials for your course.

The diagram illustrates the process of selecting "No Books Required" for a course. On the left, the "Your materials for:" section for "PSYC. 1000 - Intro Psychology" shows the "Adoptions not Required" checkbox selected (highlighted with a red box). Below it is a dashed box with a plus sign and the text "Add Materials to this Course". A red arrow points to the right, where the same section shows the "Adoptions not Required" checkbox checked, the "This course does not use books" radio button selected, and the "Continue" button.

Step 1: Adopt a Textbook

If your course does require textbooks, you can use the (1) search box, (2) course history, or (3) recommendations engine to adopt or re-adopt a textbook. You can also choose to (4) create a custom Coursepack.

Select Materials

Add materials to your course.

Enter a book title or ISBN # 

ADD COURSEPACK

[Add Coursepack](#)

COURSE HISTORY

2018 SPRING TERM

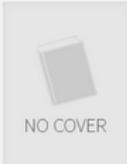

Adopted



Understanding Psychology
Charles G. Morris Professor Emeritus and Albert A. Maisto

[View all History](#)

RECOMMENDED

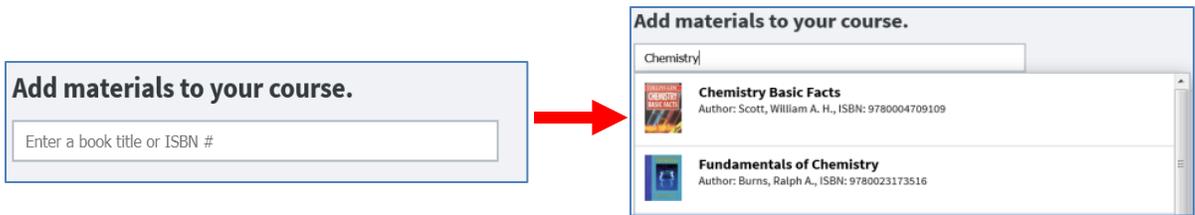


Essentials of Understanding Psychology
Feldman

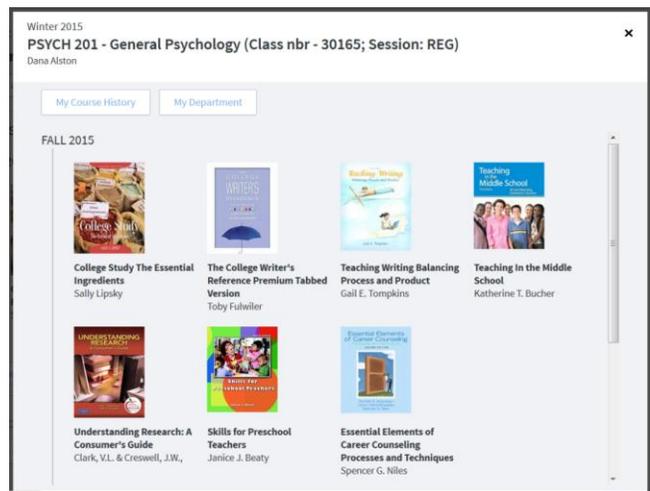
Applied Behavior Analysis
William L. Heward

Mastering A & P with Pearson EText -- Standalone Access Card -- for Human Anatomy and Physiology

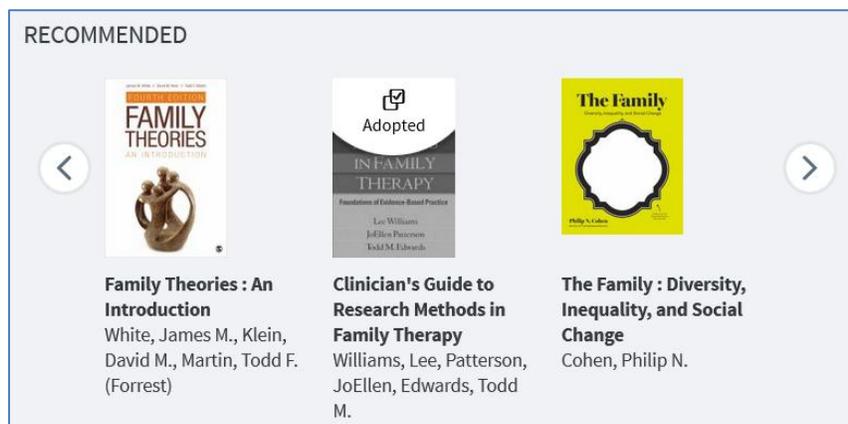
1. **Search Box:** Enter an ISBN or book title in the search box. As you type, a list of books will appear. If a book does not appear, please confirm the ISBN number is typed correctly. Contact your Account Manager if the ISBN needs to be added to our system.



2. **History:** Books that you have selected for this course in previous terms will automatically appear. **Using the history option is the fastest way to re-adopt textbooks.** Click “View All History” to view all books you have assigned to this course in prior terms plus department history. Department history will show you adoptions made by other faculty for this same course.



3. **Recommendations:** Recommendations may be based on the subject category of the course, or may have been chosen by an Administrator at your school.



4. **Coursepack:** Coursepacks are a great way to build custom materials for a course and save your students money. Selections from books, articles, magazines and other literature, in addition to course notes, PowerPoint slides, course syllabus and other handouts may be combined into one Coursepack. Many instructors take advantage of this low-cost option.

Akados partners with CoursePacks etc. to create coursepacks. When you click the “Add Coursepack” button you will be taken to the CoursePack creation tool. Follow the on-screen process to create your custom Coursepack and then add it to your course. For more information on Coursepacks, see separate handout.

Back to Admin Mode Enter Your Information Create Your Cover Choose Contents Submit Your Coursepack

ENTER YOUR INFORMATION

CCC Test
(School Name)

Course name line #1
line #2
(Course Name)

Course Code: CODE Semester:

Instructor:
Zoe Franklin

2015
(Year)

ADD COURSEPACK
Add Coursepack

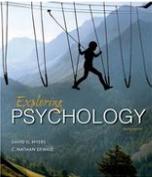
Saved Orders
New Coursepack

NEXT STEP

Selecting a textbook for your course: Once you select a textbook, you will be taken to the book detail page, complete with bibliographic information, pricing details, and edition alerts (when applicable). The pricing section offers real-time information, which is subject to change based on availability and sourcing. If there is a new edition alert, you will see a comparison of the two editions.

PSYC. 1000 - Intro Psychology
✕

Fred Morris



Exploring Psychology

ISBN-13: 9781464154072
 ISBN-10: 1464154074
 Author: Myers, David G., DeWall, C. Nathan
 Binding: Paperback
 Edition: 10

Adopt this Material for:
 PSYC. 1000 - Intro Psychology

Adopt

[Adoptions](#)

Description

Student Preface Time Management: Or, How to Be a Good Student and Still Have a Life
 1. Thinking Critically With Psychological Science
 2. The Biology of Behavior
 3. Consciousness and the Two-Track Mind
 4. Developing Through the Life Span
 5. Sex, Gender, and Sexuality
 6. Sensation and Perception
 7. Learning
 8. Memory
 9. Thinking, Language, and Intelligence
 10. Motivation and Emotion
 11. Stress, Health, and Human Flourishing
 12. Social Psychology
 13. Personality
 14. Psychological Disorders
 15. Therapy
 Appendix A. Statistical Reasoning in Everyday Life
 Appendix B. Psychology at Work
 Appendix C. Subfields of Psychology
 Appendix D. Complete Chapter Reviews
 Appendix E. Answers to Experience the Testing Effect Questions

What Students Pay

publisher list price	\$178.99	—
used	\$109.26	Students Save 39%
ebook	\$39.59	Students Save 78%
marketplace	\$52.56	Students Save 71%

After reviewing details, click “Adopt” and it will be added to your course. By default, the book will be listed as “Required” and all available textbook formats will be listed for sale (new, used, eBook, rental, & Marketplace).

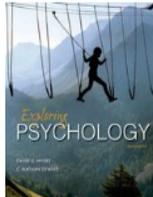
- **Required vs. Optional:** If students are not required to purchase the book, you can list it as "Optional" instead.
 - **New Only:** Select "New Only" if any of the following apply:
 - You created a custom book, bundle, lab manual, or workbook
 - You're using a book that requires an access card
- * IMPORTANT:** “New Only” means that our bookstore will only list new versions of the textbook for students to buy because used, eBook, rental, & Marketplace options do not come with access cards or customization.

If you decide that you no longer want to adopt that book, click “Delete.”

*To add another textbook to your course, repeat the process. After adding all course materials, click “Next” at the top of the page.

Your materials for:

PSYC. 1000 - Intro Psychology



New Only

Check only if adopting materials that cannot be purchased used or rented.

Required

Optional

Exploring Psychology

Myers, David G., DeWall, C. Nathan
 Paperback (10 Edition)
 9781464154072

[Delete](#)



Step 2: Add Ancillary Materials (Optional)

Ancillary materials such as study guides or other materials related to the book you have adopted may appear as a recommendation on this page. You can choose to add them to your course or simply skip this step. If you have ancillary materials that you would like to add, contact your Account Manager.

2017/2018 Courses

PSYC. 1000 - Intro Psychology

Fred Morris

[Edit](#)

Next > Add Course Notes

Select Materials Select Ancillaries Add Course Notes Preview Course Submit Course

Select Ancillaries (recommended materials or suggested items based upon the subject of your course may include study guides, calculators, lab coats, and more.)

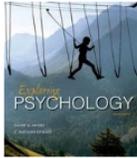
Add an ancillary to your course.

[Skip this step. I don't need Ancillaries for this course.](#)



Your materials for:

PSYC. 1000 - Intro Psychology

 New Only
Check only if adopting materials that cannot be purchased used or rented.

Required
 Optional

Exploring Psychology

Myers, David G., DeWall, C. Nathan
Paperback (10 Edition)
9781464154072 [Delete](#)

Step 3: Add Course Notes

Notes and files can be added to your course during the adoption process. Any note or file that is added here will be displayed to students when they are viewing your course at the Online Bookstore.

The screenshot shows the course management interface for 'PSYC. 1000 - Intro Psychology' by Fred Morris. At the top, there is a navigation bar with a 'Next >' button highlighted in a red box. Below this is a progress bar with five steps: 'Select Materials', 'Select Ancillaries', 'Add Course Notes', 'Preview Course', and 'Submit Course'. The 'Add Course Notes' step is currently active. The main content area is titled 'Add Course Notes' and contains a text editor with the text 'Looking forward to a great semester!'. Below the text editor is a rich text toolbar with options for text size, bold, italic, underline, strikethrough, bulleted list, numbered list, indent, and link. A green 'Save Note' button is located below the toolbar. Underneath the toolbar is a section for 'ADD COURSE FILES' with an 'Add Course Files' button and a note about supported file formats. To the right of the text editor is a section titled 'Your materials for:' which lists 'PSYC. 1000 - Intro Psychology' and shows a book cover for 'Exploring Psychology' by Myers, David G., DeWall, C. Nathan. The book is currently set to 'Required' and has a 'Delete' button next to it.

After typing a course note, click “Save Note” to add it to your course listing.

If you want to add course files, such as a syllabus, PPT slides, or handouts, click “Add Course Files” to select the file from your computer. Click the pencil next to the file name to edit how the file is displayed to students.

Once all course notes and files have been added, click “Next” at the top of the page.

Step 4: Preview Course

The course preview page will show you what the course will look like to students when they are shopping at the Online Bookstore.

Note: Pricing and availability are subject to change. For example, if you recently added a new book, it may appear as out of stock or on backorder. Once the adoption is submitted, our inventory team will begin sourcing all materials.

Preview Course

This is how students will see your course.

Please note these are guideline prices that are subject to change based on availability.

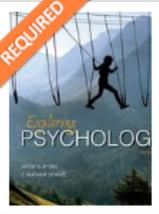
Submit your course or add more materials

PSYC. 1000 — INTRO PSYCHOLOGY

Fred Morris

1 Item Save \$139.40

Exploring Psychology (Ed. 10)
by Myers, David G., DeWall, C. Nathan



<input type="radio"/> New	\$201.35
<input type="radio"/> Used	\$109.26
<input type="radio"/> Marketplace 13+ other sellers	\$52.56
<input checked="" type="radio"/> eBook	\$39.59
Instant Delivery!	Save 78%
Provided by VitalSource	
<input checked="" type="radio"/> License: 120 days for	\$39.59
<input type="radio"/> License: 180 days for	\$44.99
<input type="radio"/> License: 365 days for	\$121.99

Step 5: Submit Course

To add additional textbooks or make changes, click “Add More Materials” to return to Step 1. Or, click “Submit” to complete your adoption. If applicable, it will be sent to your administrator for review.

Fall 2018
PSYCH 201 - General Psychology (Class nbr - 30165; Session: REG)
Edit
Dana Alston

Complete Course
Submit

I'm not finished
Add More Materials

Select Materials Select Ancillaries Add Course Notes Preview Course Submit Course

A confirmation page appears after you submit, which includes a direct link to your course as it appears on the Online Bookstore. We encourage you to share the link when you communicate to your students.

Course Submitted!

2017/2018 COURSES
PSYC. 1000
Intro Psychology

Exploring Psychology

Submitted
Awaiting Manager Approval

You submitted this course on Aug, 25th 2018

- ✓ Books Added
- ✓ Ancillaries Reviewed
- ✓ Course Notes Reviewed
- ✓ Course Submitted

Share a link to your course in a syllabus or learning management system:

<http://ou.textbookx.com/institutional/index.php?action=browse#books...> Copy Link

Multicourse Editor: The Portal will check if you are teaching more than one session of a course to allow you to apply the same adoption to those courses. Books, course notes, and files will be updated.

Do you want to apply these same course updates to the following matching sections?
Book adoptions, course notes and file will be transferred. Note, any existing adoptions notes or files in these sections will be replaced.

Select All / None

PSYC. 1000 Intro Psychology
2017/2018 Courses Psychology Fred Morris

Warning: This course contains 2 other adoptions which will be overwritten if selected.

Apply to Selected Sections

View All Your Courses

If you want to see a list of all courses assigned to you for a designated term, click on the “Courses” tab, found in the left hand navigation bar. This page will show you the adoption status for every course, not just the missing adoptions courses that are featured on your Home Page.

To view a different term, use the drop-down menu on the right hand side of the screen.

The screenshot displays the AKADEMOS ADOPTION & ANALYTICS PORTAL interface. On the left, a vertical navigation bar includes icons for Home, Courses (highlighted with a red box), Analytics, Coursepack, and Help. The main content area is titled "Submit 4 Courses to 2017/2018 Courses" and features a dropdown menu for the term "2017/2018 Courses". Four course cards are shown:

- MATH. 1201** (Calculus 1): Status "Missing Adoptions" with a red "Fix" button.
- ACCT. 3041** (Cost Managerial Acct): Status "Not Submitted" with a red "Fix" button. A red arrow points to this card.
- ACCT. 3041** (Cost Managerial Acct): Status "Reviewed" with a green checkmark and "1 Material alert". A red arrow points to this card.
- PSYC. 1000** (Intro Psychology): Status "Missing Adoptions" with a red "Fix" button. A red arrow points to this card.

There are multiple adoption statuses that describe the state of your course adoption:

- **Reviewed:** You have submitted adoptions for this course and they have been approved by an administrator (only if applicable at your school) and are visible to students when they visit the Online Bookstore
- **Not Submitted:** You have added books to your course, but you have not completed the adoption process. **Students will still see these course materials for this course when they visit the Online Bookstore**
- **Missing Adoptions:** You have not yet added any materials to your course nor have you designated that the course does not require textbooks.
- **Pending Review:** You have submitted your adoptions but your administrator has not yet reviewed them (if applicable at your school). Students will still see your course materials when they visit the Online Bookstore if your course is listed as pending review.

Click the “Fix” button to view the course page and continue with the adoption process at any time.

Help Page

Visit the Help page in the portal to view our how-to materials and FAQs or to contact your Account Manager if you have additional questions.

Faculty Help:

Website: MMM.TextbookX.com (click "Faculty" at the top of the page)

Log in: Log in with your faculty email username and password

Click the "Help" button on the left side of the page and scroll down to send an email to your Account Manager through the Portal.

Student Help Page:

Website: MMM.TextbookX.com/help. Students can access their personalized page logging in with their email username and password and will interact with the TextbookX platform/Customer Service Team.

Phone: 1-800-887-6459

Email: Customerservice@textbookx.com

AKADEMOS ADOPTION & ANALYTICS PORTAL professor ▼

How to submit your adoptions

Follow the on-screen adoption process to add books, coursepacks, ancillaries, course notes, and attach media files to your course. In the final stage before submitting your adoption, you will be able to preview what the course will look like to students.

TOTAL COURSES COMPLETED

99 Completed Courses 43%

Notify Selected Instructors

1 2 3

Barbian Tom

CHM4415 Church Ministry Leader:

Beyer Bryan

BIB1114 Online OT Survey: Torah

BIB1115 Online OT Survey: Poeth

Your materials for:
BUS - BUSINESS IN A BUS

 Required
 Not Required
 New Only
 Used OK

The New Guide to Crisis & Trauma Counseling
Wright, H. Norman
Hardcover
Added Sep 23, 2015 Mark Reviewed

1. Choose a course from the Courses page
2. Select your textbooks and other course materials
3. Submit your course adoption for review

“How-To” video and PDF

To learn more about the Adoptions & Analytics portal, reference our video tutorial and detailed user guide below.

AKADEMOS Adoption & Analytics Portal: Faculty User Gui...

Adoption & Analytics Portal

Adoptions: Fall 2015, All Colleges, All Departments

119 Incomplete
 No Faculty Submission: 6
 Incomplete Faculty Submission: 100

46 Completed 28%

AKADEMOS Adoption & Analytics Portal

Adoptions: Fall 2015, All Colleges, All Departments

119 Incomplete
 No Faculty Submission: 6
 Incomplete Faculty Submission: 100
 No Faculty Submission: 13

46 Completed 28%

User Guide: Faculty