



MarymountManhattan

ANNUAL REPORT

2016-2017

There's a reason MMC is the best small college in the greatest city in the world.

You and your vital support of the College and our students.

Marymount Manhattan College stands out among small liberal arts colleges nationally for providing a **versatile, personalized education** that leverages the limitless resources of one of the greatest cities in the world.

The generosity of our donors enables the College to prepare students to become **creative changemakers**—well-informed adults who are able to adapt in a rapidly changing world and advance their communities through creative and impactful action.

Through **contemporary and compelling** programs in arts and sciences, business, communication and media arts, and performing arts, MMC immerses students in the rich learning and career landscape of New York City, positioning them for personal and professional success.

Thank you for giving the gift of an MMC education.



“Our vibrant and high-energy campus, diverse academic offerings infused with creativity, and culture that celebrates the uniqueness of each individual empower MMC students to become creative changemakers. We are so grateful for your partnership in this mission!”

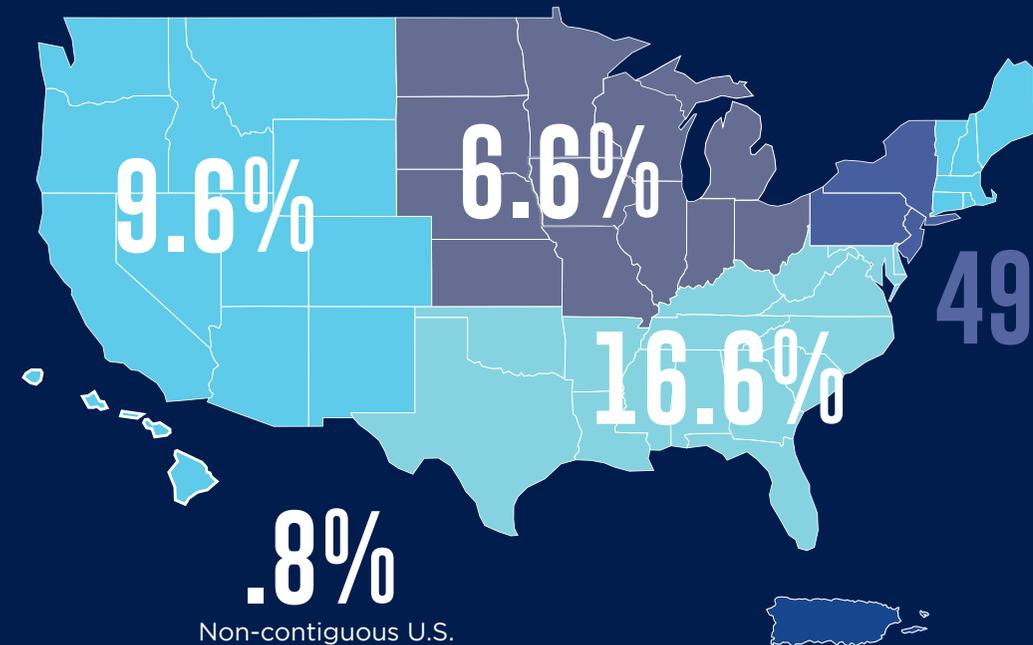
— Kerry Walk, Ph.D., President

OUR STUDENTS

Marymount Manhattan College prides itself on its geographical and cultural diversity. Each year, we are pleased to welcome students from around the country—and the globe—to our student body.



4.9%
International



11.9%

49.6%

2000+

students from 46 states and 43 countries, for record-breaking enrollment two years running

MAKING AN IMPACT ON FUTURE GENERATIONS

Fiscal Year 2016 – 2017 Gifts & Pledges

Gifts to MMC have an impact on every aspect of the student experience at the College, supporting student scholarships, faculty initiatives, new academic programs and curriculum enhancements, campus improvements and technology updates, and other areas of greatest need. It is with deep gratitude that we list our donors whose enduring generosity has helped preserve this legacy of support.

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LIFELONG LEARNING AT MMC

In fall 2017, Marymount Manhattan College launched an institute for precollege and advanced study, which offers cutting-edge educational programs to nontraditional, precollege, college, and adult learners. The institute is funded by a \$1 million donation from MMC alumna Mary Ellen McNiece Hawn '91 and her husband, Gates Helms Hawn.

The institute enables learners of all ages to make milestone transitions—whether from high school to college, college to career, or one career to the next.

“Offering programs that meet the needs of a wide range of learners makes sense for MMC,” says President Kerry Walk. “It’s no wonder that so many campus stakeholders have expressed a desire for such programs: they help fulfill the MMC mission to educate students of all ages, they serve the community around us, they provide opportunities for greater regional and national visibility, and they optimize institutional resources—that’s a lot of wins!”



CITYEDGE

CityEdge is everything that makes us Marymount Manhattan.

CityEdge provides MMC students with expansive opportunities for career exploration and preparation. Thanks

to gifts to MMC, students participate in New York City Seminars, department-based Signature *CityEdge* courses, an online workshop called CareerLab, field experiences such as internships and research, and mentoring by leading New York City professionals—plus a full portfolio of Career Services offerings. Through *CityEdge*, students at every level of study are fully immersed in the rich learning and career landscape of New York City.

“MMC is thriving because of our founders’ foresight in establishing a campus in the heart of New York City, where students can have a different kind of educational experience, one that takes full advantage of the limitless learning and career opportunities available all around us,” says President Kerry Walk.

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CELEBRATING 20 YEARS OF THE BEDFORD HILLS COLLEGE PROGRAM

In 2017, MMC proudly celebrated the 20th Anniversary of the Bedford Hills College Program (BHCP). As the sole degree-granting institution of the BHCP since 1997, MMC has awarded more than 200 academic degrees to the incarcerated women of Bedford Hills Correctional Facility, New York State’s only women’s maximum-security prison.

Stacy, an inmate at Bedford Hills and an alumna of the BHCP, shares, “The BHCP has helped me to make my life here rich and full, has given it purpose and meaning. I received my bachelor’s degree with honors in 2015, and I have worked as a staff member of the College Program for eight years now. The women here have much to learn and much to give—they need to know that their voices matter.”

Recidivism among released BHCP graduates is virtually zero (compared to the national average of 43.9% for women), demonstrating that prison education programs continue to be the single most effective tool for decreasing the likelihood of a return to prison.

As MMC celebrates the history of the BHCP, the College also looks to the future. With the dedication of BHCP faculty, staff, and volunteers, and ongoing financial support from private donors, that future looks bright—for BHCP students and alumnae, the wider MMC community, and society as a whole.

THE ANNUAL SCHOLARSHIP BENEFIT

The College is committed to keeping tuition as low as possible for all students seeking an MMC education. That means we depend on the generosity of our donors to fill the gap that tuition doesn't cover. Over 85% of our student body relies on financial aid, which they receive through endowed scholarships or current use scholarships. The Annual Scholarship Benefit is MMC's largest fundraising event of the year. In 2017, trustees, faculty, alumni, parents, and friends of the College raised over \$1.2 million to support need-based student scholarships.

The 2018 Benefit will be held on April 19 at Jazz at Lincoln Center. The event will honor MMC's Academic Access Program and Diana Nash '89, the program's director.

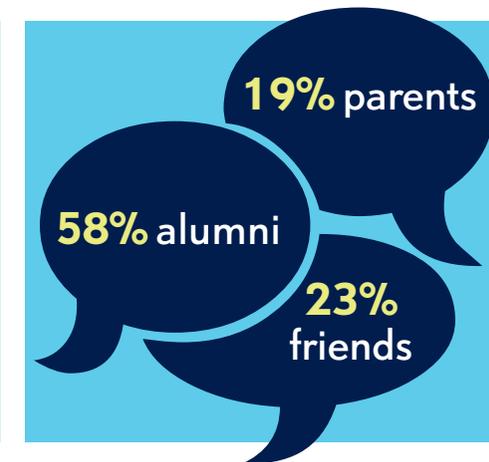


Photo: Brad Feinknopf

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*Consecutive donor **Deceased



NOW MORE THAN EVER: EVERY GIFT COUNTS

This year marks the start of the fourth and final phase of the Carson Match: *Developing Creative Changemakers*. With this inspiring gift, loyal benefactors Judith M. Carson '03, H'13 and Russell L. Carson pledged to match \$1 for every \$2 our generous donors give to MMC—which has amounted to more than \$2.5 million to date!

Funds raised support areas of most critical need at the College, including student scholarships, distinguished faculty chairs, academic initiatives, and campus improvements.

“We hope our support inspires other members of the Marymount Manhattan community to give—in any way that they can—and become a partner in this very important initiative to ensure the successful future of this great College,” Judy Carson said.

The Carson family’s involvement at MMC dates back to 1999, when Judy Carson enrolled at the College to pursue her bachelor’s degree in Art History. Shortly after her graduation in 2003, Carson became a member of the College’s Board of Trustees and later led the most successful fundraising campaign in MMC’s history. Titled *This is the Day*, the campaign raised \$37 million and essentially shaped the campus as students see it today. In 2016, the College proudly renamed the Main Building *Carson Hall* in recognition of the family’s lifelong legacy to the College and our students.



To donate, visit:
www.mmm.edu/donate

STRATEGIC PLAN

In 2017, the campus community launched a new strategic plan, which charts the College’s course into the next decade and beyond. *Contemporary and Compelling: Envisioning MMC’s Future* advances an ambitious vision—for MMC to become the nation’s premier destination for students seeking a contemporary and compelling small-college experience that blends a versatile liberal arts education with professional preparation and social engagement in the heart of New York City.

Thanks in large part to our generous donors, MMC is able to offer one of the finest liberal arts educations in the country. Contributions support need-based student scholarships, faculty initiatives, and improvements in campus technology and infrastructure—all of which are vital to the enhancement of student success.

MMC maintains a firm commitment to hiring faculty who span traditional academic disciplines and are able to connect their professional activities to the classroom. What sets MMC faculty apart is an ability to bring theory to practice, cultivating socially engaged students who are able to think critically across varied contexts.

In addition, the strategic plan puts significant emphasis on upgrades to the physical and digital campus, as well as on making the MMC experience visible. And—as you may have noticed—the look and feel of the publications and website have changed. The brand is more than a logo—it’s who we are and how we communicate the MMC story to both internal and external audiences. To match our students’ creativity and innovation, the branding is now brighter, cleaner, and more reflective of the College’s identity.

Your support is crucial to the success of Marymount Manhattan College.
Thank you!





MarymountManhattan

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